



# MBA in Sustainable Management

## Overview

The MBA in Sustainable Management at Presidio School of Management is unique in the field of higher education. While individual courses on business ethics and environmental management now exist, few programs engage faculty and students alike in the process of integrating—at all levels—social and environmental values with the application of practical business skills.

The program is designed to prepare professionals to position current and future organizations — private, public and nonprofit — to be leaders in the practice of sustainable management. Going beyond a traditional MBA, students learn the courage and competencies to lead organizations to be socially and environmentally responsible and financially successful.

The Presidio MBA integrates sustainability, leadership and systems-thinking into every aspect of the curriculum. It offers a

solid business education, incorporating sustainability principles and frameworks throughout each course. The 16 courses are collaboratively designed and rich in experiential learning.

Graduates with a Presidio MBA have an expertise that sets them apart in today's business world. They also have access to a far-reaching and highly engaged network of people in the field of sustainable management who can help them realize their professional goals.

### MBA in Sustainable Management—Integrated Core Curriculum

1st Semester	<b>Effective Management, Communication and Action</b> SUS 6195	<b>Managerial Accounting</b> SUS 6000	<b>Principles of Sustainable Management</b> SUS 6010	<b>Managerial Economics</b> SUS 6020
2nd Semester	<b>Evolutionary Leadership, Collaboration and Systems Thinking</b> SUS 6210	<b>Operations and Production</b> SUS 6110	<b>Business, Government and Civil Society</b> SUS 6015	<b>Ecological Economics and Macroeconomics</b> SUS 6200
3rd Semester	<b>Strategic Management</b> SUS 6050	<b>Managerial Finance</b> SUS 6040	<b>Sustainable Products and Services</b> SUS 6090	<b>Managerial Marketing</b> SUS 6060
4th Semester	<b>Culture: Values and Ethics</b> SUS 6105	<b>Economics, Capital Markets and the Law</b> SUS 6175	<b>Implementation of Sustainable Business Practices</b> SUS 6135	<b>Integrative Capstone Venture Plan</b> SUS 6145

*\*program curriculum subject to change*

# MBA in **Sustainable Management** Overview

## **Innovative Approach**

The two-year, full-time program emphasizes action-oriented learning with a requirement to complete multiple projects with real companies or organizations, as well as, a final integrated Capstone Venture Plan. The Presidio MBA combines the effectiveness of face-to-face learning with the convenience and efficiency of online learning. Each semester is composed of one four-day weekend per month of intensive classroom learning plus collaborative learning in a rich, interactive online environment. Part-time students take two classes per semester and complete the program in four years.

## **Presidio Difference**

As one of the first graduate schools to focus exclusively on sustainability, Presidio is a leader in educational programs that fully integrate sustainable management in all courses. Graduates across all our programs are prepared to lead organizations in ways that are socially and environmentally responsible and financially successful. The Presidio community features faculty who are thought leaders, practitioners and academics, as well as a thriving, diverse student body and alumni network.

## **Dual Degree in Sustainable Management**

Presidio offers students the ability to earn a dual master's degree in sustainable management in both business administration and public administration. This unique dual MBA/MPA program prepares students for roles that straddle the blurring line between the public and private sector

## **Location**

The school is located in San Francisco, an international hub for sustainable business and policy.

Presidio incorporates sustainability into every course through its systems-thinking approach which involves looking at problems as a whole, and designing solutions that take into account the interrelationships among human, organizational and ecological systems.

## **Application Deadlines for Spring 2010**

September 21, 2009 - Early Admission

November 5, 2009 - Final Admission

## **Tuition**

2009-2010 Academic Year

Full-time: \$23,940 Part-Time: \$11,970

Students are responsible for their own meals, lodging and transportation during the residency weekends.

## **Class Schedule Spring 2010**

January 20-24	1st Residency
February 17-21	2nd Residency
March 17-21	3rd Residency
April 21-25	4th Residency
May 19-23	5th Residency